



2nd

SOUTH ASIA Trade Fair 2026

7 ~ 11 May, 2026 | २४ ~ २८ वैशाख २०८३

10:30 am to 6:30 pm

Bhrikutimandap, Kathmandu, Nepal



Organized & Managed by:



INTRODUCTION
TRADE SHOWS NEPAL P. LTD.

Introduction Trade Shows Nepal P. Ltd.

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About SATF'26 (South Asia Trade Fair 2026)

Nepal is an emerging market for international brands, products and services. We are seeking such kind of events to explore the international market to provide the best platform for optimum consumer's satisfaction. "SATF '26" is the mega event conceptualized to bring the international brands, products and services on a common platform of opportunities where all the new possibilities can be shaped for economic cooperation and solidarity of the region. This kind of event will definitely hit the market of Nepal to its extent.

Participants participating in this expo will surely reach its height, presenting their unique and quality brands, products & services to thousands of potential buyers invited for this expo. This expo will be an ideal venue to exhibit in diverse categories of consumer durables and nondurables bringing together the leading international & national brands.

Introduction Trade Shows Nepal Pvt. Ltd. as an Event Management Company established to establish the strong bridge between exhibitors & customers creating innovative branded environment by organizing different events and exhibitions. From the year of establishment it has organized and managed many events and exhibitions. In the sequence of organizing events, Introduction Trade Shows Nepal Pvt. Ltd. is honored to announce its international standard mega event "SATF '26 (South Asia Trade Fair 2026)" for the 3rd time from 7~11 May, 2026 at Exhibition Hall, Bhrikutimandap, Kathmandu, Nepal. Thousands of visitors are expected to visit this event with 150 plus exhibitors mostly from SAARC and other countries.

RANGE OF PRODUCTS:

Any kind of product or services can be displayed in the event, for example textile and readymade garment, Saree, Cosmetics products, handicrafts, vehicles and auto parts, furniture and furnishings, agriculture products, computers and accessories, jute and plastic items, ceramic and sanitary products, leather goods, herbal products, jewelry items, paper products, sports goods, home appliances, household and kitchenware, toys and games, agricultural, industrial, mineral, oceanic products together with information technology, service related activities like banking, insurance, advertising, etc. The fair will also focus on tourism mart, food festival, cultural events, entertainment activities, buyer/seller meetings and seminars on the subjects of mutual interests.



OBJECTIVES OF THE EXPO:

- ~ To promote the products & services
- ~ To explore market feasibility and development
- ~ To conduct buyer-seller meet between stakeholders for the trade opportunities
- ~ To update and further strengthen the relationship among the people of different Nations.



DETAILS FOR PARTICIPATION & OTHER CHARGES:

Stall/Categories	Rates (Exclusive of VAT)	Facilities (standard stall: 3mtr by 3mtr)
National	Rs. 5000 /- per Sq. mtr	two chairs, one table, two tube lights, company name on fascia one 15AMP plug point, Carpeting
International	USD 90 per sq. mtr	two chairs, one table, two tube lights, company name on fascia one 15AMP plug point, Carpeting

EVENT INFORMATION:

- Name of Exhibition : SATF '26 (South Asia Trade Fair 2026)
- Dates of Exhibition : 7 ~ 11 May, 2026
- Venue : Exhibition Hall, Bhrikutimandap, Kathmandu
- Participating countries : INDIA, BANGLADESH, NEPAL, BHUTAN, PAKISTAN
AFGHANISTAN, SRILANKA, MALDIVES & many more..
- Expected Visitors : Overseas Visitors & SAARC Region Local Business men
(Trade Delegate) 5,000 (By Invitation)
Local Public 1, 00,000 (expected)
Trade Delegates from SAARC member countries.
- Opening Time : 10:30 am – 6:30 pm





FLOOR PLAN

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Bhrikutimandap, Kathmandu, Nepal

Stall Type	Size	TSQM
A	3x3 m	9 sq. m
B	3x3 m	9 sq. m
C	3x3 m	9 sq. m
D	3x3 m	9 sq. m
E	3x3 m	9 sq. m
BS	Bare (2 Side Open) 6x9 m	54 sq. m
TS	Bare (3 Side Open) 5x8 m	40 sq. m
FC	6x4.5 m	27.5 sq. m